

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6598
(864) 576-7777 FAX (864) 587-4480

Copy

Client: Barack Obama/ D/ President	Submission Cost: 18560	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right .TWTF..	04	115 225 130	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots	2		2		2	230
2	M-F 730p Scene On 7 .TWTF..	06	250 150	30 Comme	Nbr of Spots Nbr of Spots		2	2		4	500
3	M-F 9a Dr Phil .TWTF..	05	85 90 150	30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots		1			1	85
4	Fri 10p ET / 9p CT Blue Bloods ...F..	05	700	30 Comme	Nbr of Spots		1			1	700
5	Fri 10p ET / 9p CT Blue Bloods ...F..	05	1200	30 Comme	Nbr of Spots			1		1	1200
6	Fri 9p ET / 8p CT CSI NY ...F..	05	500	30 Comme	Nbr of Spots			1		1	500
7	Sat SEC Football	05	400	30 Comme	Nbr of Spots			1		1	400
Weekly Totals: (Total Spots(Ord Spots))					9	10	12	14	1	46	
Open PR							-1			-1	-1300
Closed PR					1		2			3	

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WSPA-TV
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Client: Barack Obama/ D/ President	Submission Cost: 18560	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95/101/1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
8	Sat 7p Access HollywoodS.	05	150	30 Comme	Nbr of Spots	1					1	150
9	Sat 7p NewsS.	05	90	30 Comme	Nbr of Spots		1	1			2	180
10	Sat 730p King Of QueensS.	04	200	30 Comme	Nbr of Spots	1					1	200
11	Sat 730p Access HollywoodS.	04	200	30 Comme	Nbr of Spots		1		1		2	400
12	Sun 10p ET / 9p CT MentalistS	05	125	30 Comme	Nbr of Spots			1			1	125
14	Sun 9p ET / 8p CT 3S	05	1000	30 Comme	Nbr of Spots				1		1	1000
15	Thu 10p ET / 9p CT Person Of Interest ...T...	05	1200	30 Comme	Nbr of Spots		1				1	1200
16	Thu 10p ET / 9p CT Elementary ...T...	06	2000	30 Comme	Nbr of Spots				1		1	2000
17	Tue 8p ET / 7p CT NCIS ..T....	04	1000	30 Comme	Nbr of Spots			1			1	1000
19	Wed 10p ET / 9p CT CSI ..W....	06	2500	30 Comme	Nbr of Spots				1		1	2500
Weekly Totals: Total Spots(Ord Spots)					Nbr of Spots	9	10	12	14	1	46	
Open PR								-1			-1	-1300
Closed PR						1	2				3	

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Client: Barack Obama/ D/ President	Submission Cost: 18560	Campaign Ref: E:120802001
Buyer: ..	Client/Product/Estimate: 95 / 01 / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	Wed 8p ET / 7p CT Survivor ..W....	04	1650	30 Comme	Nbr of Spots			1		1	1650
21	M-F 9a Dr Phil M.....	05	85	30 Comme	Nbr of Spots		1	1		2	170
22	Sun 9p ET / 8p CT Good WifeS	06	150	30 Comme	Nbr of Spots			1	1	2	300
23	Sat 10p ET / 9p CT 48 HoursS	06	350	30 Comme	Nbr of Spots	1				1	350
24	M-F 9a Dr Phil ...TF.. Isolations: W/C 09/03 MTWTF..	05	90	30 Comme	Nbr of Spots	1				1	90
26	Sat 730p Access HollywoodS	04	200	30 Comme	Nbr of Spots		1			1	200
27	Mon 8p ET / 7p CT How I Met Your Mother M.....	05		60 Comme	Nbr of Spots						
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	04	115	30 Comme	Nbr of Spots		2			2	230
29	M-F 730p Scene On 7 ..WTF..	06	150	30 Comme	Nbr of Spots		2			2	300
31	Sun 930p ET / 830p CT Good Wife Mkcp	05	1300	30 Comme	Nbr of Spots						
Weekly Totals: Total Spots(Ord Spots)					9	10	12	14	1	46	
Open PR							-1			-1	-1300
Closed PR						1	2			3	

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Buyer: ..	Client/Product/Estimate: 95 /101 /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260799
Est./PO Number: 06260799	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
.....S											
Weekly Totals: Total Spots(Ord Spots)											
Open PR					9	10	12	14	1	46	
Closed PR						1	2			-1	-1300

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	1,300.00	31 (09/23)	0000171304	
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	31 (09/23)	0000176217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	:1:00 Commercial	09/10/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120802001
31	Sun 930p ET / 830p CT Good Wife	:30 Commercial	09/17/12	Open Pre Emption	1,300.00		0000000000	E:120802001

Grand Totals

Month 9 Weeks: 5											
Totals		09/03	09/10	09/17	09/24	Month 10 Weeks: 4					
Spots	46	9	10	12	14	10/01					
Cost	18560	1410	3005	4145	11150	150					

Grand Totals:

Spots:	46
Gross Total:	18,560.00
Commission:	2,784.00
Net Total:	15,776.00